

# Sarah Michella Keck

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Design Bachelor

Trilingual

Event  
Coordination

International

## Technical Skills & Experiences

### Adobe Suite

- Indesign
- Illustrator
- Photoshop

### Graphic Design

- Flyers
- Add Campaigns (Posters; Online Adds (static and animated)
- Visual Identities
- Video editing

### Campaign Management

- Meta Business Suite (Instagram & Facebook)
- Post-programming
- Add-placement

### Other Editing Software

- Canva
- Premiere Pro & CapCut
- Rhino (& grasshopper)
- Keyshot

Native in Mac & Windows operating systems

## Personal Skills

optimistic

thoughtful

sociable

curious

I like to be an accomodating and constructive person to be around. Good communication, process-related feedback and progress give me satisfaction.

## Languages

German

Mothertongue

English

**Native level** (After completing highschool & university studies with english as base language

Italian

**B2** CEFR (Common European Framework of Reference for Languages)

## Work Experience

### **FREELANCING**

05/2025-ONWARDS

### **Graphics Design Freelancer**

### **PURNAMH**

LANA, ITALY

11/2023-04/2025

### **Graphic Design** in marketing

Conception and production of content for the social media channels of Pur Südtirol, Naturalia, Meraner Weinhaus, a. Pur Suisse; Visual design and preparation of print media; Packing design; Visual identity of events ("**Meran Vegan**"); communication with printers

### **LUNGOMARE**

BOLZANO, ITALY

04/2023-09/2023

### **Event Production (Internship)**

Organisation a. coordination of events; Planning and execution of advertisement strategy, socialmedia management; Press-relations

### **BYD DAIMLER NEW TECHNOLOGY (DENZA)**

SHENZHEN, CHINA

09/2015 -11/2015

### **Marketing (Internship)**

## Academic Experience

2019-2023

Free University of Bolzano (UNIBZ),

Studies: **Trilingual Bachelor in Product & Graphic Design**

Extra-Curricular: **Student Rep.**, communication between students and faculty (2021-2022); "**Lampele**", Re-founding of the student-initiative "**Lampele**", organisation/coordination of events (independent and in collaboration with University projects). Exhibitions; workshops; festivities (2022-2023)

2018-2019

IMAL (International Munich Artlab), orientational year in arts, design & culture

2017-2018

Ludwig Maximilian Universität, München

Studies: major in bachelor political sciences, minor in sociology

2011-2015

Shekou International School, **Shenzhen, China**

Highschool Diploma in English: **International Baccalaureate**

## Volunteering

### **"OKRA GARDEN"**

2022-2023

Setting up a field, planting and caring for Okra and various other vegetables/herbs to support a local store owners supply of vegetables. Community garden project.

### **"FIERCE" EXHIBITION**

DRIN, BOLZANO

2022

An exhibition of works produced by Ukrainian Artists, addressing the ongoing war.

Coordination with the exhibition space (DRIN, Bolzano); Exhibition set-up; Advertising